WARD MEDIA PRODUCTIONS

COMMERCIAL CAPABILITY STATEMENT

Media built for business.

VETERAN-OWNED / MEBANE, NORTH CAROLINA





COMPANY OVERVIEW

Ward Media Productions provides commercial photography, cinematic video, aerial media and immersive 3D tours for homebuilders, developers, hospitality brands and corporate organizations. Led by U.S. Navy veteran Carl Ward, the business combines creative production with dependable communication and a partnership-focused approach.

CORE CAPABILITIES

Homebuilder & architectural media
Model homes, inventory, streetscapes and amenities.

Commercial video production
Brand films, promotional content and vertical social reels.

Aerial photography & video
Community overviews and construction progress.

Corporate photography
Executive headshots, teams and personal branding.

Commercial event coverage
Conferences, galas, sporting and community events.

Matterport 3D virtual tours
Interactive property walkthroughs and dollhouse views.

WHY PARTNER WITH US

One production partner
Photography, video, aerial and virtual tours coordinated together.

Built for recurring assignments
Consistent visual standards across communities and campaigns.

Flexible deliverables
Horizontal and vertical media tailored to marketing channels.

Regional coverage
Triangle, Triad, Charlotte and coastal North Carolina.

SELECTED CLIENT EXPERIENCE

D.R. Horton • Kane Realty • BD • Piper Sandler • UNC Kenan-Flagler Business School • Southern First Bank • Goosehead Insurance • Chubbies

LET'S BUILD A LONG-TERM PARTNERSHIP.

Carl Ward | Founder & Creative Director
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